

Chain Reaction

#OneTeam #OneGoal



Chain Reaction

🕒 0,5 - 2 hours 🧑 10 - 2.000



Watch Video

Each team works hard to achieve its own goals. That's efficient, right? But what if one team's focus becomes a bottleneck for another?

Welcome to Moodmaker's Chain Reaction. It's the ultimate visual confrontation with the question that every company asks: how strong is the chain that connects all our teams?

Chain Reaction is entertainment with substance: **dynamic moments and insights that stick**, and the reason why this is our most popular team building activity.

The result? Teams that not only see their own task, but understand the whole picture.



Moodmaker



Chain Reaction is **FUN, dynamic, and group-oriented**—exactly what you're looking for in a team building exercise.

Your entire team works together toward **a single common goal**: creating the longest and most creative chain reaction.

Imagine the following situation: a ball rolls through a tube, hits a car, the car drives off and knocks over dominoes, the dominoes... That's right... a chain reaction.

Chain Reaction is more than just fun – it's a mirror of how you really work together.

From chaotic ideas to one fluid system. From isolated islands to a connected team.

DON'T ASPIRE TO BE THE BEST **ON THE TEAM**
ASPIRE TO BE THE BEST **FOR THE TEAM !**



Ideal for large groups – scalable & impactful from 10 to 2.000 participants



Fun guaranteed – fun is central, always with impact



Agile – planning, testing, adjusting, just like in your company

IT'S AMAZING WHAT YOU CAN **ACCOMPLISH** IF YOU DO NOT CARE WHO GETS THE **CREDIT!**

#OneTeam

Imagine: your team laughing, building, and growing together. The cheers when their joint efforts come together perfectly. They take that feeling back with them to the workplace.

In Chain Reaction, teams don't compete against each other, but work together toward **one common goal**. There is no competition between the groups.

Experience the power of true collaboration and breaking down silos in a playful way—and see how much further you can go together.



CREATIVE PEOPLE BUILD STRONG BUSINESSES !

Original Chain Reaction Experts Moodmaker was the first to put Chain Reaction on the Belgian map in 2016. Not a copy, but the original, developed with a focus on fun and genuine collaboration.

Top-quality materials for a WOW factor Go wild with our unique, premium materials: catapults, compressed air systems, 12V circuits... A creative playground for everyone.

Experienced facilitators From 10 to 2.000 participants, we guarantee the same high quality and impact. Our crew is trained to combine fun with business relevance.





Collaboration, Unlocked by Play

The key question: How much is your employees' time worth? Every hour your team spends on team building is an hour they are not spending on their core tasks.

Of course, you want team building to be fun and dynamic. And as 'Moodmaker', we guarantee that energy at every event. Promise!

But what if your team building delivers more than just 'fun'? Relevant moments that inspire and challenge your team—while also being enjoyable.

The Moodmaker Effect. We create energetic experiences (*Mood*) that we purposefully turn (*Maker*) into moments of insight. Your investment in time pays off in a positive boost in the workplace.



The perfect activity for diverse teams & objectives

- ✓ **Pure Team Building**
 - Boost energy, fun & team spirit
- ✓ **Kick-Offs & Sales Events**
 - An energetic start, #OneTeam message
- ✓ **Conferences & Seminars**
 - Interactive break, stimulate networking
- ✓ **Change Programs & Mergers**
 - Break down silos, visualize
- ✓ **Strategic Meetings (e.g. C-Level)**
 - Complex interconnections as a metaphor
- ✓ **Company parties & anniversaries**
 - A unique bonding group activity

ALIGNMENT IS NOT ABOUT WALKING IN LINE — IT'S ABOUT MOVING AS **ONE TEAM !**



Breaking down silos – strengthening collaboration across teams



Premium materials – compressed air, 12 volt, catapults,....



Collaboration – 1 link does not make a chain



We tailor Chain Reaction to your event.

- #OneTeam, #OneGoal
- 0,5 - 2 hours
- Throughout Europe, 100% mobile
- Language: EN, NL, FR, or a mix
- Scalable from 10 to 2.000 people
- Indoor (or outdoor with indoor backup)
- Metaphor for collaboration, communication, and breaking down silos
- Pure fun or a playful learning moment



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We chose the "Chain Reaction" team building activity for a large group of international sales and marketing employees. Everything was prepared down to the last detail by the Moodmaker team and the materials they used were well chosen.

The whole team had a great afternoon and I heard several times "This was the best team building ever!".

The photos we received from Moodmaker afterwards completed the experience.

The investment in the team was more than worth it!

Thank you.

ORAC[®]
D E C O R

YOU CAN'T BUILD SUCCESSFUL TEAMS BUT YOU CAN INCITE THEM **TO EMERGE !**



Moodmaker is the absolute specialist in creating business impact through perfectly designed, fun, and energetic games. Since 2005, more than 270 organizations have relied on our expertise every year to connect teams and give them a powerful energy boost. -- Yves Sandyck, Managing Director

**Schedule your free video call today
and experience the Moodmaker effect!**

Schedule a free video call

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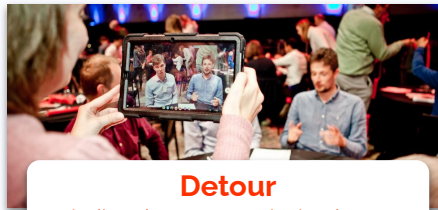


AT MOODMAKER WE AIM TO **WOW** OUR
CLIENTS WITH SERVICE & EXPERIENCE

Discover our other impactful games



Cake Factory
Getting Better, Together



Detour
Finding the Opportunity in Change



Before Mars
Navigating Complexity



Snap the Moment
Collaborative Storytelling



Code Crackers
Challenging Assumptions

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