

# Moodmaker

## The Chocolate Factory

Process

Some speciality or semi-speciality chocolates are also made containing 50% cocoa. However, it is not recommended to eat these chocolates as they are high in fat and calories.

+20%



Optimization



**CHOCOLATE  
FACTORY**

- SHARPENING COMMUNICATION, WORKING TOGETHER TOWARDS A COMMON GOAL, INDOOR -

## The Chocolate Factory

🕒 2,5 - 4 hours 👥 12 - 300



Watch video

The Chocolate Factory is all about customer experience and driving innovation!

Your team will become part of a chocolate factory delivering products to meet a challenging customer's expectations.

After a challenging first round, the factory workers will have the opportunity to redesign their factory to better meet the changing needs of their customer.

This activity works perfectly for organizations with multiple stakeholders all involved in delivering a product or service to a customer.



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## The Chocolate Factory

🕒 2,5 - 4 hours 👥 12 - 300

**CREATIVE PEOPLE**  
**BUILD STRONG BUSINESSES !**



Companies selecting this activity are looking to innovate internal stakeholder (or department) alignment, or to better manage customer expectations.

If customer experience is on your radar, this is a perfect activity to align to this message. It works well as a standalone message on the importance of customer experience, or as a catalyst for a deeper dive into a discussion as to how we can improve our customer experience.

# The Chocolate Factory

🕒 2,5 - 4 hours 👥 12 - 300

Jointly improving the business procedures, discovering deficiencies, guaranteeing a smooth process, optimising the overall flow of work, and improving the quality of the products? That's what 'The Chocolate Factory' is all about.

Between 15 – 30 participants work together in a chocolate factory. Their goal is to produce as much chocolate as possible and react with flexibility to new demands.

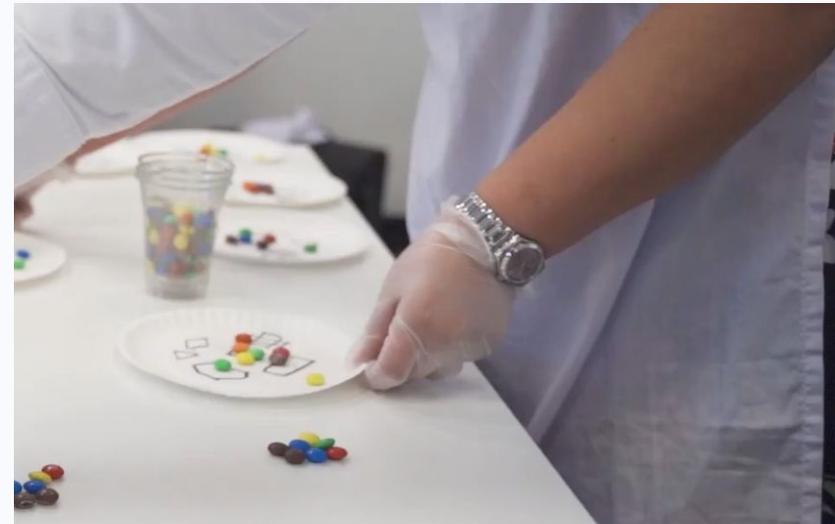
Their clients are constantly expressing new wishes and changing their orders. The factory and its workers have to adapt to new processes.



## The Chocolate Factory

AT MOODMAKER WE AIM TO **WOW** OUR CLIENTS WITH SERVICE & EXPERIENCE

🕒 2,5 - 4 hours 👥 12 - 300



## The Chocolate Factory

🕒 2,5 - 4 hours 👥 12 - 300

- Possible for small groups and very large groups
- Indoor, outdoor possible if indoor alternative
- Focus on cooperation and communication
- Metaphor for *breaking the silos* and *adapting to change*
- Focus on "Just for Fun" or "Team Development", you choose
- In BeNeFraLux, 100% mobile
- Language NL, FR, EN or a mix



# YOU CAN'T BUILD SUCCESSFUL TEAMS BUT YOU CAN INCITE THEM **TO EMERGE !**

Moodmaker specialises in the exciting field of **team building** and **game-based training**.

Since 2008, we have organised more than 270 events and team development programmes annually for **multinationals, SMEs, governments and NGOs**.

Our activities reflect our belief that **human connection, meaningful relaxation and learning moments** happen most effectively in a gamified context. This is how we support your team in achieving positive growth.

**Want to know how we can take  
your team to a next level?**

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Schedule a video call



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